

One Stop Solutions for All Beauty Products

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Abstract— Online Shopping is a process where customer can directly buy products through internet. It is the easiest way to buy anything from the comfort of their house through android or computer with the help of internet. Online Stores are usually available 24 hours a day, so it is very convenient for customers to shop online. Now a days the life style of the people is different. People feel uncomfortable and time consuming for going crowded markets. Online Shopping is a boon as it saves lot of time. The main aim of this project is to capitalize on the premium cosmetics products, acquiring quality brands to specify customer needs and offer high standard services to them. One of the most enticing factors about online shopping, particularly during holiday season is, it alleviates the need to wait in long lines or search from a store for a particular item. This site contain wide variety of goods both high quality and mild quality keeping in mind the requirements and needs of customer. The Beauty Product Website gives the benefit to the customer of comparing the products on the various attributes like price, quality, substitution of products etc. This project is an attempt to provide the advantages of Online Shopping to customer. Here customer can get full information about the beauty product with its review.

Keywords: Online Shopping, Beauty Products

I. INTRODUCTION

This project introduce the Beauty ProductWebsite. Online Shopping is a process where customer directly buy products from a seller without an intermediary service over the Internet. Online stores are usually available 24 hours a day, so it is very convenient for customer to shop online. It provide the standard service to the customer, so that the customer can compare the product quality and can buy good one. The project will contain the information related to the customer, admin and beauty product.

The main aim of “BeautyProduct Website” is to provide an essence of online Beauty products via a simple and yet powerful medium. This project is designed to provide the easiest way for shopping, so that the customer can easily buy beauty products at any time anyplace.

Online shopping is beneficial for the customers because they can save their time as well as money because there is no need to go market. Now a day people generally hate to visit crowded market, therefore online shopping is the easiest way to shop. One of the most enticing factors about online shopping, particularly during holiday season is, it alleviates the need to wait in long lines or search from a store a particular item. Variety of goods are available online. For the comfort of the customer we have designed this project.

Customer can get full information about the product with its reviews being passed by the existing users. If someone wants to buy a product he/she no longer limited to asking the friends and families because there are many product reviews on the web which gives opinions of the

existing users of the product. This project contains wide variety of products both high quality and mild quality keeping in mind the requirement of customer.

II. OBJECTIVE OF PROJECT

The objectives of our website i.e. Beauty.com are as follows:

- Registration of Admin.
- Registration of Customer.
- It contains the information of customer and admin.
- Keep the details of product.

The project will contain the essential information of the customer so that, after placing the order of product we can deliver the product through the courier service. The main aim of “Online Shopping Website” is to provide an essence of online Beauty products via a simple and yet powerful medium. This project is designed to provide the easiest way for shopping, so that the customer can easily buy beauty products at any time anyplace. It will provide the comfort to the customer to shop at their home without having to step out of the door.

III. APPLICATION AND SCOPE

A. Applications

- Customer usually find the product more attractive on website, as they get all the details available there.
- This site provide number of varieties of product with high competition of prices.
- Small scale companies can also use this site for launching their product at global level.

B. Scope

BeautyProduct Website is a web based project which is made for shopping through internet. As the technology is being advanced the way of life is changing accordance. Now a day’s we can place the order for anything from home. There is no need to go the shop of the things we want. The order can be placed online through internet. The payment, the confirmation of purchasing, we can do everything we want. In future we will try to make this website which work so flexible and beneficial for the customer and also try to make smooth services.

- The range of delivery is limited i.e upto the cities of Madhya Pradesh only.
- Discount is given only on shopping above a particular amount.
- Payment gateway is not used. So only cash on delivery is available.

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customer can compare the product quality and can buy good one. The project will contain the information related to the customer, admin and beauty product.

The main aim of “Beauty Product Website” is to provide an essence of online Beauty products via a simple and yet powerful medium. This project is designed to provide the easiest way for shopping, so that the customer can easily buy beauty products at any time anyplace. It can also provide take away facility from the shops which are included.

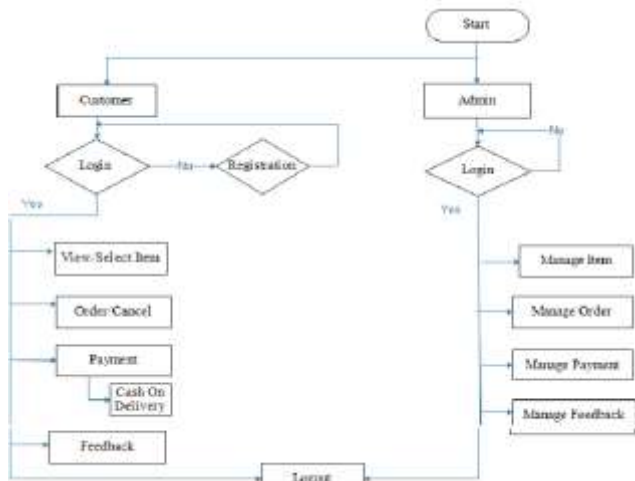
Online shopping is beneficial for the customers because they can save their time as well as money because there is no need to go market. Now a day people generally hate to visit crowded market, therefore online shopping is the easiest way to shop. One of the most useful feature is that we provide a large variety of products with different brands and range. Variety of goods are available online. For the comfort of the customer we have designed this project.

Customer can get full information about the product with its reviews. The website shows the top rated products at the top of the page.. If someone wants to buy a product he/she no longer have to wait for a long either he can opt for a take away service from the shops, which we include in this project. This project contains wide variety of products both high quality and medium quality keeping in mind the requirement of customer.

The essence of our project is, it is designed for selling of beauty products online. Here we will provide only beauty related products and accessories.

IV. FLOW CHART

Flow Chart is a type of diagram that represents a workflow or process. A flow chart can also be defined as a diagrammatic representation of an algorithm. Flow charts are used in analyzing, designing, documenting or managing a process.



Flow Chart Diagram

A. Advantages:

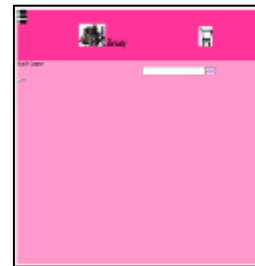
- Customers usually find the products more attractive on website, as they get all the details available on it.
- The customer always have an option to choose the best one from the available.
- On the basis of rating, the high rated products will always available on top of the page.

B. Disadvantages:

- This website is mainly for beauty Products.
- The range of delivery is limited i.e upto cities of Madhya Pradesh only.
- Discount is given only on shopping above a particular amount.
- Payment gateway is not used. So only cash on delivery is available.
- We are providing return policy within a number of days.
- The customers can see all the products at one place of one brand.
- Take away option is their, if customer wanted it.

V. RESULTS

A. Master Page



This is the login page of our website. In this page customers have to fill their details only once. After submitting all the details needed the customers data will be saved in our database so that whenever the same customer have to buy any product again his/ her details will be shown by just entering his name and numbers. Even after that if any customer wanted to change the registered address then within the same page option is given for changing the address. Once the customer is done with the process a pop up message is displayed saying that confirm your order. Once the customer press confirm a message box will appear showing that your order is placed. The delivery of the product will be given within 4-5 working days. Only cash on delivery is available on all the products.

VI. HOME PAGE



This is the home page of our website. The very first page of our website. In this page you can choose a category of your product, i.e which item you want to buy according to your choice, after clicking on the desired section you will jump on to our new page. After that you have a large varieties of a products in that particular section you can save the items in your cart for buying later or either you can purchase directly. The high rated products will always appear at the top of the page in the decreasing order of the rating so that it will provide ease to the customer. The customer can also review our product. In this page on the very top of it customers can

see the products that are on discount so that they will get benefit of it.

In a particular section we provide an option for comparing two products of same category having different brands so that customers can easily choose the best one among them. The products are also available according to the brand name i.e Mamaearth, Lakmee. E.t.c so that they can easily find all the products of their favorite brand at one place.

id	name	price	image
129	Perfect Fas...	rs1,130	~/image/ey...
144	NOY lipstick...	rs430	~/image/lip...
161	wow skin sci...	rs410	~/image/ha...
162	parachute h...	rs350	~/image/ha...
165	philips strai...	rs1700	~/image/ha...
177	armaf body ...	rs990	~/image/pe...
182	sixplus mak...	rs120	~/image/to...
NULL	NULL	NULL	NULL

This is the database table of all the product.

Product ID	Product Name	Product Price	Product Image
129	Perfect Fas...	rs1,130	~/image/ey...
144	NOY lipstick...	rs430	~/image/lip...
161	wow skin sci...	rs410	~/image/ha...
162	parachute h...	rs350	~/image/ha...
165	philips strai...	rs1700	~/image/ha...
177	armaf body ...	rs990	~/image/pe...
182	sixplus mak...	rs120	~/image/to...

VII. BUY NOW PAGE:

Buy now page: Impressing the readers with the tweaks and promotions to convert them into real customers is not an easy task and is not even the end of the story. It is just a beginning.

Most of the owners of e-stores give much stress on the promotions but when it comes to delivering sales, the users step back due to the lack of nourishment to the product page.

Selecting a suitable way to display our products is necessary, or it can impel our customers to run away from the store.

Buy Now page is the page in our project where you can keep all the products you want to sell.

It is used for selling merchandise if you have convinced a user to purchase our product by marketing and advertising then a user comes to the product page to buy it.

Otherwise, a user can also have a look at your page if it keeps reflecting on our website.

The user just needs to enter the payment details of credit card/debit card or any account which is mentioned and it is done.

VIII. MODULES OF THE PROJECT

The system consists of the following modules:

Master Maintenance: This module consists of information about the products and services. This includes two sub-modules, Product master and Price master.

Product master includes the information about particular product, such as product number, item, name, and category, images of products, description, features, and constraints of products. All these will be entered to the database through product master and hence made available in the website. In Other words product master is the admin area for the vendors/sellers where they can put information about their products which are to be displayed in the website.

Price master deals with the cost of the product, discounts applicable for the particular product of a vendor/seller.

Transactions: In this module, management of shopping cart is done. This module will add the bought item to the shopping cart, where all items that are to be purchased can be reviewed once again after the item is bought from the cart. Payment will be done on Delivery of the items (Cash on Delivery).

Reporting: In this module all reports will be generated. Whenever an item is sold, or customer orders a product, its vendor should be sent an alert via email immediately so that he can ship that item soon.

This module has 3 sub modules; Stock Reports, Order Reports and Delivery Reports.

Stock Report will produce reports of the quantity of the products available and product status.

Order Report will have the list of products ordered and the customer details who have bought that product, which are undelivered.

Delivery Reports will generate products list, which are delivered to customers.

IX. CONCLUSION:

By using this website people can overcome the problem which they are facing in current situation. In today's world every prefer online shopping as it is easy and provides a large variety of products at reasonable price. In this website all the details of customers will be saved so that it will become easier for our customers as they can save their time. By making this website, we are encouraging people to go digital.

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