

# SHOPPINGO

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**Abstract**— This project about the comparison of the two or more web sites which website have what discount that can be mention in over site this is on the shopping site comparison. We can compare the website show what product have what discount on the product two or more site discount prices are there first site have the more discount and second site have less discount using this people can know about the product quality, product discount, which site have more prices or less prices there are show. Which sites have which product and which discount that all can be show the people. This website is useful for people. Comparison the one product of the different sites and show what discount can be given there different sites can be given. Discount can be give there price list can be shown and customer can be show the product, discount and price list can be show. This project is useful for that person who use more online shopping sites and purchase more online products for the online shopping sites. Price list and product list compare the sites and find the different between two sites. People can show the different price and which product is not costly and have best quantity that can be show in this project.

**Key words:** Comparison, Time Saving, Products

## I. INTRODUCTION

In the contemporary area, Internet has become an inseparable and indispensable part of an average household. People are extensively using Internet to gather information about products and services they are willing to purchase or pay for. People tend to spend hours together to browse through a whole host of websites to gather particulars about a product, before going in for its purchase.

Generally, Internet users tend to put down or print out the details, like features, parallels, price tags plus shipping charges and so on, for each websites showcasing availability of the product / service in demand. Then the users compare the noted down information or print outs to conclude the most economical as well as reliable site, and thus make an informed decision. The whole process takes a lot of time, effort and money at the end of the Internet user.

The modern Internet savvy users prefer Internet to make purchases rather than plod across offline stores. It is simply a matter of convenience and a feasible alternative to utter lack of time faced by them. Given that these users prefer home delivery and instant service, going through web research is quite an ordeal indeed. As an age-old saying goes, 'Necessity is the mother of invention'. Price Comparison websites are also known as "Aggregators" because they aggregate information on a product from many websites offering online shopping of the product. These sites render you easy and lucid comparisons of the prices on offer of a product under consideration, without any toiling involved, on a single screen in a matter of a few clicks of the mouse! These sites manage to save a substantial amount of effort, time and

money of the prospective shopper, and above all, take away the headache of compiling information.

Originally devised for computers and electronics in mind, the price comparison sites have caught on with almost all products and services on sale on web. The sites have rendered online shopping much more easily and quicker than it was earlier. Further, the price comparison sites display ratings against each site name so as to give the online customer a fair idea about the reliability and creditability of the site. In case the sites do not offer price comparison in some exceptional cases, you will be usually shown various other criteria, like brand, capabilities etc. to narrow down your search. Thus, these sites are gradually diversifying and extending beyond their roles of bargain-finders to your online shopping guardians.

## II. LITERATURE REVIEW

In this section we introduce literature survey on various shopping applications and web sites available nowadays, like Flipkart, Snapdeal, Amazon, Myntra etc. Each application has various features and drawbacks. All the good and bad points about these apps are covered in this section as follows.

### A. Flipkart

Whenever Flipkart app launched on the same network connection, it took considerably longer time to load. It asked us to login first. If we skipped it, to load the home page it took over a minute but the lag disappeared after the device was connected to a high-speed internet. The interface having no difference from the web page. The landing page of the app having multiple rows, showing the latest products that are available for customers to purchase followed by attractive offers, deals, fresh arrival, go to offer zone and shop category wise. Offers are at the bottom. One good thing about the Flipkart app is the quick user manual that pops up when using the app for the first time. While searching for a product, the filter doesn't work well. When we were searching for the cover for smartphone, it continued to show us the options for Samsung, Microphone, iPhone, Smartphone etc. At the browsing of the app, a box appears on the page that quickly moves to the grid mode from the list view and vice versa. You should be careful about the seller with Flipkart too. On the small screen, you might miss the delivery cost mentioned below the price, has an option of delivery in a day by paying a little extra you can choose it.

### B. Snapdeal

It is simple in design. On the top there is search bar along with a basic option menu, attractive offers and deals of the day. This is followed by a list of categories such as electronics, fashion and lifestyle and home needs. On 2G data connectivity the app works quickly as well, but the images takes some time to load. Browsing within the app every category Snapdeal has listed top brands, quick links and even

top sellers to enhance the shopping experience. As compare to Flipkart the filters work well in Snapdeal. You can view the delivery option if any on selecting a product., You can see the rating for the standard delivery by the seller, comparing with a view of other sellers and key features. On selection, you can continue to make the payment using the standard payment options. Most of the goods present in Amazon and Flipkart are also available on Snapdeal. Tracking the order or viewing shortlisted products is simple by clicking the option menu on the top. There is also a percentage sign on the top that takes you directly to the offers with discount. But in daily deals, prices are not listed along with the products in the grid view. You have to click on the product to view the price.

This is slightly cumbersome as every time you will have to wait for the application to load the product only to view the price more so, when products on discount are limited and go out of stock quickly.

#### C. Amazon

When this app is accesses for the first time, it asks you to get logged in. It's your choice to register or not. There are deals, followed by best sellers and deals of the day. You can view recently viewed products and you can shop products by departments. You can also view the product by searching through search bar. When you put product name in search bar the list of products comes instantly does not matter if you have 2G connection. Images are easy to load and you can switch between list view and grid view. When a product is selected, it takes c 15-20 seconds to load the product's details, the shopping experience is amazing. You can add items in the cart and move to checkout section. But it is always recommended to read reviews of product and seller.

#### D. Myntra

This application takes time to load. The homescreen contains offers. Offers contain discount percentage. If you need to look for a product, search tab is available to find any product. You can view products by selecting the gender (male, female) or babies. It provides eastern, western wear, accessories, etc., and is further divided into sub-categories. This scenario isn't remains the same during weekend sales because there is huge traffic on the app. During weekend sales you are unable to view products from menu so the search option is useful at that time, filters gives easiness to view products. You can add product to the wish list or in the cart. The images are wide and clear to get better view of garments and accessories. Once the order is placed, you can track the process. You can even arrange a return or exchange with a simple tap.

#### E. HomeShop18

HomeShop18 is another popular app in the e-commerce market. The Android app from the company provide service not just to view the products present on their website but also allow you to stream their TV programs in their mobile application, so you can watch them, and order products by simply tapping the call button given in the app. Group on provide daily deals with big discounts. Group on is not a typical e- retailer. It basically provides deals but there are always some products available for purchase as a part of these deals. Like other websites which are multi-national, Group on India is also present as a part of the multi-national application.

### III. METHODOLOGY

The Shoppingo is a website which is work on all Web Browsers. The main motive of this website is to reduce the human efforts for find the minimum price of the product in different websites and also save time of the users.

The website will work in following way:

- User will have to Login or Sign Up in website.
- Admin will update or add user's detail in database.
- User can search for any product or view the product of their interest.
- User can find the minimum price of the product from different websites directly.
- Then user can go to the website which has the minimum price of product and can shopping from there.

### IV. SPECIAL FEATURES

The idea of this website is arrives from the live websites Club Factory and Everstylish which allow user to buy the different kind of items. When the one website is very popular for their sales and other one is less popular but the price of the product during the popular website sale is higher than the other website. But the few people know that because the less famous website does not advertise about their products too much so it is less use by the customers.

#### A. Unique Features

- The special thing about this website is we can compare more than one website at a time and find the minimum price of the item.
- User can use it 24\*7.
- It is beneficial as time duration will get reduced by searching on websites as compared to moving on each-every websites.

### V. CONCLUSION

Online shopping has a brilliant future in India. Attitude towards online shopping is getting improved in India. The Shoppingo website is use the different kind of websites and compares the price of the products. The comfort and advantage provided by this website for 24\*7 has made very easy shopping for customers. The customer can shop from anywhere, anything and anytime with secure payment option by using internet. Customers can view the comparison of product prices over different websites by saving time and money. We are developing a website where different-different websites will be registered and user will be able to shop from websites.

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